

DRUG ABUSE PREVENTION CAMPAIGNS IN CENTRAL ASIA

The Drug Abuse Prevention Campaigns with the Media (MEDISSA) Project, launched under CADAP, will inform the general population of the risks of drug abuse and HIV.

The main national counterparts of the project are ministries of health, education, youth and sports committees, drug control agencies, NGOs and others. Media drug awareness campaigns will be launched in all Central Asian countries in May 2008. The main focus of campaigns will be on drug and HIV prevention among young people.



Trainings for journalists and NGOs staff will be held in all five Central Asian countries to raise awareness of their role in promoting the health and well being of young people and involve trained journalists in information campaigns. Journalists will get basic knowledge about drugs, drug abuse prevention practices, MEDISSA information campaigns, and techniques how to cover the drug abuse problem as social phenomena.

Information Service on Substance Abuse will be created within ministries of health to reference general public to specialized information service. It will consist of a webpage, a telephone hot line for drug addicts and a documentation service.

DRUG PROFILING UNITS HELP TO SEIZE NARCOTICS IN CENTRAL ASIA

The Drug Profiling Units (DPUs) project under CADAP will establish and support multi-agency DPUs at airports, railway stations and seaports located on the main narcotics trafficking routes across Central Asia.

DPUs will have both operational and analytical activities. Promotion of multi-agency cooperation will increase effectiveness of drug control. The introduction of a legal basis for the operation of DPUs will be encouraged to allow exchange of intelligence between agencies.

To support establishment and proper functioning of DPUs, a cascade of trainings has been designed to further implement an information/intelligence sharing agreement between the participating countries and train staff in risk assessment, methodology of collection and analysis of information, analysis of cargo data to identify high-risk commercial entities exporting/importing goods, and other issues. The trainer, Mr. Marc Vanhulle is a police officer from the Belgium Federal police with 32 years of experience.



The overall objective of the CADAP Programme is to foster a public health approach to drug demand & an interdiction approach to drug supply in line with the European Commission drug strategies. The Programme is funded by the European Union and implemented by UNDP. CADAP is a multi-annual assistance Programme funded under the EC TACIS instrument

